

AUG 25 2008

**IN THE UNITED STATES
PATENT AND TRADEMARK OFFICE**

Attorney Docket No.: Google-56CIP1 (GP-145-01-US)

Applicants: Leslie YEH, et al.

Serial No.: 10/823,508

Filing Date: April 12, 2004

Title: DETERMINING AND/OR USING LOCATION INFORMATION IN AN
AD SYSTEM

Examiner: Greta Lee Robinson

Group Art Unit: 2168

Mail Stop AF
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

REQUEST FOR A ONE (1) MONTH EXTENSION OF TIME

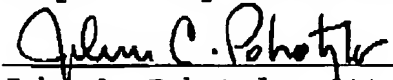
In response to the final Office Action mailed on April 25, 2008, which set a time for response to expire on July 25, 2008, please extend that period one (1) month to expire on August 25, 2008. The Patent Office is authorized to charge the fee of \$120.00 and any fee due to the deposit account of Straub & Pokotylo, deposit account number 50-1049.

08/26/2008 VBUI11 00000004 501049 10823508

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August 25, 2008

Respectfully submitted,


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- 1 -

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CERTIFICATE OF FACSIMILE TRANSMISSION

I hereby certify that this paper (and any accompanying paper(s)) is being facsimile transmitted to the United States Patent Office on the date shown below.

John C. Pokotylo

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August 25, 2008
Date